



## **Independent Power Producers Forum**



### **Mr. Joel Laykin Secretary General of Independent Power Producers Forum (IPPF)**

#### **(Bio-Data)**

Mr. Joel Laykin was appointed Secretary General by the governing Executive Committee of the IPPF in December of 2000 and continues to serve the organization and by extension the industry, guiding the IPPF into its “eighth” year of operation.

He continues also as President of Laykin Communications, the Hong Kong based public relations / public affairs firm launched in 1984. It was a combination of the firm’s industrial communications and financial relations practice along with Laykin’s personal involvement with the then embryonic “Rule of Law Forum” (1996) that gave birth to the concept behind the IPPF. Senior executives from a number of Laykin’s clients (AES, Transpower, MPC, etc) along other power decision-makers from Southern Energy, Sithe, Ogden, Intergen, Dynegy, who after participation in the “Rule of Law Forum” decided on Laykin as the appropriate person to help create a similar sort of organization for the power / energy industry. Most of these firms are now gone or have been acquired by others. Working closely with Colin Tam, then Chairman of Meiya Power (Colin Tam is now CEO of AEI Asia Ltd., an IPP based in Hong Kong) and a handful of charter members from IPPF’s initial launch period, Laykin planned and implemented strategies for continued growth and geographic expansion despite the impact of the Enron debacle and subsequent withdrawal of most of the traditional investors / developers from Asia.

Today the IPPF stands out as the only power / energy industry entity of its kind in Asia and possibly in the world. The unique inter-active industry focused NGO culture that the IPPF represents was first envisioned by founding Chairman Colin Tam decades earlier. The fraternal fellowship environment combined with the highest possible levels of professionalism and industry leadership continues to this day with Colin Tam at the helm as the Chairman of IPPF.

In addition to his IPPF responsibilities, Laykin also serves as Executive Director and Acting Chair of the APWC (Asia Power Water Council Ltd), a “cousin” NGO to the IPPF. For eight years, he served as Vice Chairman of Energy Committee of the American Chamber of Commerce in Hong Kong where he chaired the influential Issues and Policies task force.